



### Hephzibah Halloween Fun Run

Dear Friend,

Through continued support from our community and our donors, Hephzibah Children's Association has been able to bring life-changing programs and pathways to healing and stability to children and families for over 125 years. Today, we are asking for your support for our 3rd annual Hephzibah Halloween Fun Run/Walk, an event hosted by the Hephzibah Oak Park Auxiliary Board. This event does more than just provide a safe, fun, family-friendly event for our community—it's an example of families helping families—a lifeline that makes our communities stronger. The auxiliary's signature event raises awareness and crucial support for Hephzibah's Prevention Services—helping families in crisis be safer and stronger.

Through becoming a sponsor of this beloved community event, you are helping Hephzibah families grow healthier from the inside out, helping them to thrive in their homes and communities. This local event has grown in numbers and support each year, allowing us to increase the depth of support we are able to offer families in need with each participant and sponsorship. When you sponsor this event, you help families like Marty and Shannon Jones who struggled to stay in their home and keep their children well-fed when unemployment affected their ability to provide for their family. Hephzibah caseworkers guided their family to critical resources, allowing them to get back on their feet and stay there.

The 3rd annual Hephzibah Halloween Fun Run/Walk will take place at Constitution Park in River Forest Sunday, October 27, 2024 at 9:00 am. This letter includes a sponsorship packet with information about levels of sponsorship available, and what allowances are for each. Please feel free to contact Hephzibah's Director of Development & Communications, Juliet Yera, with any questions at [jyera@hephzibahhome.org](mailto:jyera@hephzibahhome.org) or 708-649-7158; or myself, Oak Park Auxiliary Board President, Dorota Szerszenowicz, at [dszersz@gmail.com](mailto:dszersz@gmail.com).

Thank you for supporting our mission, the children and families we serve, and our efforts to improve the lives of all those that we help so they may thrive and flourish for years to come.

With kind regards,

***Dorota Szerszenowicz***

Hephzibah Oak Park Auxiliary Board President



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## Hephzibah Halloween Fun Run/Walk SPONSORSHIP PROPOSAL

### RACE DETAILS

**Date:** October 27, 2024  
**Start Time:** 9:00 am warm up for children followed by 9:30 am Run/Walk for families  
**End Time:** 11:30am  
**Location:** Starts and ends at Constitution Park in River Forest, IL  
**Participant Fee:** Adults: \$20; kids: \$10; family of four or more \$50  
**# of Participants:** 300 participants (estimated)

### PROMOTIONAL EFFORTS

- Promotional flyers will be posted in local retail establishments and distributed to residents in River Forest.
- Promotional articles will be posted in local magazines and newspapers.
- Promotional materials will be distributed to the River Forest, Forest Park, and Oak Park school districts and businesses.
- Race information will be listed and promoted on Hephzibah's website and our social media platforms.
- Posts on local social media group pages.
- Local media coverage: special interest stories and current events.

### SPONSORSHIP LEVELS:

**Please note: For your logo to be included on the promotional flyer, a sponsorship commitment and company logo must be received no later than September 20, 2024.**

#### PLATINUM LEVEL (\$2000)

- Logo on the Promotional Flyers if committed by 9/20/24
- Promotional Table
- Recognition on event webpage and HCA social media
- Logo on event day signage
- Ability to provide literature/promotional coupon for day of run
- Announcement of company name on run day by our DJ
- Complimentary race entries for (10) participants



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**GOLD LEVEL (\$1000)**

- Logo on the promotional flyers if committed by 9/20/24
- Promotional table
- Recognition on event webpage and HCA social media
- Logo on event day signage
- Ability to provide literature/promotional coupon on the day of run
- Complimentary race entries for (7) participants

**SILVER LEVEL (\$750)**

- Promotional table
- Recognition on event webpage and HCA social media
- Logo on event day signage
- Ability to provide literature/promotional coupon on the day of run
- Complimentary race entries for (4) participants

**BRONZE LEVEL (\$500)**

- Promotional table
- Logo on event day signage
- Ability to provide literature/promotional coupon for day of on the day of run
- Complimentary race entries for (3) participants

**FRIENDS OF HEPHZIBAH (donation \$250)**

- Name listed on event day signage
- Ability to provide literature/promotional coupon for day of on the day of run
- Complimentary race entries for (2) participants

Make checks payable to Hephzibah Children's Association. Donations can also be made online at <https://www.hephzibahhome.org/event/hephzibah-halloween-fun-run/>

Please send tax-deductible donations to the following:

Hephzibah Children's Association  
c/o Juliet Yera, Director of Development & Communications  
1144 Lake Street, Suite 301  
Oak Park, IL 60301  
(RE: Halloween Fun Run/Walk Hephzibah donation)



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## Hephzibah Children's Association Sponsorship Commitment Form

**YES, I/we would like to sponsor Hephzibah's Halloween Fun Run/Walk!**

- \$ 2,000 **Platinum Level**  
 \$ 1,000 **Gold Level**  
 \$ 750 **Silver Level**  
 \$ 500 **Bronze Level**  
 \$ 250 **Friend Level**

### **SPONSOR LISTING INFORMATION:**

Please list my/our sponsor name as the following on all event materials:

- Yes, we would like to include a company logo in event related materials.  
 No, we would not like to include a company logo in event related materials.

### **SPONSOR CONTACT INFORMATION:**

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_  
State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Phone 2: \_\_\_\_\_  
Email: \_\_\_\_\_

### **PAYMENT INFORMATION:**

Total Sponsorship Amount: \$ \_\_\_\_\_

\_\_\_\_\_ **Check:** Please make check payable to "**Hephzibah Children's Association**"  
\_\_\_\_\_ **Charge:** (please circle one) Visa      MasterCard      Amex      Discover

Acct. Number: \_\_\_\_\_ CCV #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
Billing ZIP Code: \_\_\_\_\_  
Name on Card: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
Signature: \_\_\_\_\_

### **Please return to:**

Juliet Yera, Director of Development & Communications  
Email: [jyera@hephzibahhome.org](mailto:jyera@hephzibahhome.org)  
Mail: 1144 Lake Street, Suite 301, Oak Park, IL, 60301